

Shelter Island Chamber of Commerce
Minutes of Meeting
July 14, 2016

President: Art Williams, Susan Cincotta, Chuck Kraus, Theresa Andrew. Suzette Smith, Michael Brennan, Linda Eklund

Absent: Amanda Ellioff

Art Williams called the meeting to order at 5:35pm

MOTION made by Theresa Andrew to approve the minutes of June 9, 2016
Seconded by Chuck Kraus. All in favor.

Secretary/Treasurer Report

Nothing to report

President's report

Financials are strong. We still have budgeted \$35,000 for the public restroom. No news except they are still moving forward.

More revenues this year so we are feeling that even being over budget on the website and printing costs we could still come out breaking even.

MOTION made by Linda Eklund to approve the financial statements. Seconded by Susan Cincotta. All in favor.

Committee Reports

Nominating Committee:

Notice of special meeting was given out to our membership to elect 2 new members to the board of directors. Alison Bavaro and Amanda Ellioff.

MOTION made by Chuck Kraus to accept the nominations. Seconded by Art Williams. All in favor.

Website Committee:

Louise presented 2 ideas to the board. 1 is to do a PDF of the current map, only problem you would have to click the back button to get back to our website instead of having the link open to a new page. The second option is Mapbox. It looks like a google map and you put Icons on it that when clicked will open to a new site. This is also mobile friendly. This is the free package; if you want more detail it is \$49 a month. This shows streets as well and we can do the same color-coding as the map. You can also zoom in and out. We

cannot split the building into 2 colors but you could have 2 in the pop up window. Louise can move forward.

Feedback on map:

People want phone numbers back on the map.

People feel they can't show directions because they have to flip sides.

You cannot draw on the map to give directions.

It is beautiful map

Phone numbers are not needed.

In septmeber we will set up a new committee.

Airbnb –

Chuck Kraus is interested in putting out an email or questionnaire asking our members how they feel. This way we can go back to the town with how the businesses on Shelter Island feel. The town feels that the owner should be on site during the stay. We have to tread carefully that we are not supporting a business that is not up to code with the Town. The town law is you cannot rent more than 2 of the rooms in your house and it must be owner occupied. This is a town board issue, not a chamber issue. We would like to just do a questionnaire to help the town. Chuck, Michael and Allison will work with Ashley to Have the survey on our website for our members and non-members to fill out.

Arts and Crafts Show

65 in Total with 58 Adult booths and 7 student booths. She knows of a few that are in the processing of signing up. Most of the new venders are crafts people. 4 people have been given refunds. Signups are coming in faster now after a slow start. The response has been great on having to take photos of themselves creating their merchandise. Louise and Janalyn are creating the poster together. Please send a PDF of the proposed poster before it goes to print. We are behind, typically we have 100 venders but Janalyn is predicting 80-90 people. Food Venders are first come first serve and Vine Street has signed up. There was a discussion about a second food truck. We also want to discuss pricing with Vine Street.

Scholarship –

Serina Kassik and Henry Lang were awarded the scholarships.

Ducks –

Susan will be giving money to Ashley and collecting ducks to be given out at her office. Chuck will be going to the local businesses to collect the tickets.

Winter Festival-

Next meeting scheduled for August. Art is going to find out about a cheaper light show. Having difficulty finding a traveling bells group. Tabled for next meeting.

Old Business-

Memberships to other Chambers.

Business of the year –

The committee is going to be Theresa Andrew, Greg (SI Pharmacy), Pam Jackson, Ali Bavaro and Amanda Ellioff They are planning to meet before the next meeting to discuss and have something to present to the board.

MOTION made by Susan Cincotta to adjourn the meeting. Seconded by Chuck Kraus. All in Favor.

Meeting called to a close at 6:48pm