

Shelter Island Chamber of Commerce  
Minutes of Meeting  
January 12, 2022

Present: Linda Eklund, Robert Strauss Theresa Andrew, Alexandra Binder

Absent: Yvette Acevedo

Guests: Louise Clark

Linda called the meeting to order at 6pm.

A motion was made and seconded to approve the minutes of the December 8, 2021 meeting.  
The motion was unanimously approved.

### **President's and Secretary/Treasurer Reports**

No report from the President.

The Treasurer reviewed the financial statements for the year ended December 31, 2021. Net loss for the period was \$775.16. YTD net income was under budget by \$2,728.16. The Treasurer explained the amount under budget was primarily due to website development of the online visitors guide and printing and copying of the print Visitors Guide, offset in part by reduced expenses for social media. Nevertheless, Fund balance as of December 31, 2021 was \$24,669.58, down \$775.16 from the prior year. Accounts receivable as of December 31, 2021 was \$120.00. Martin Dempsey invoice for attendance at the Business of the Year dinner remains unpaid.

A motion was made and seconded to approve the financial report for December 31, 2021. The motion was unanimously approved.

The Treasurer reviewed the draft cover letter, and briefly discussed that invoices for membership renewals will be mailed around January 14, 2022. Approximately six invoices will be mailed to past members that did not renew in 2021, which hope that they will renew after a difficult year.

### **Committee Reports**

#### **Town Board Meeting**

No report.

#### **Visitors Guide**

Linda Eklund said that there was interim discussion that the guide contains a fold-out map of Shelter Island. Rob Strauss will investigate obtaining quotes for printing 7,500 copies of the 2022 guide. Alex Binder proposed, for the benefit is expanding inclusion to residents as well as visitors, that the name of the printed guide be changed for this year to "2022 Shelter Island Guide. After a brief discussion:

A motion was made and seconded to change the name of the guide for this year to "2022 Shelter Island Guide." The motion was unanimously approved.

#### **Nominating**

No report.

## **Scholarship**

No report.

## **Business of the Year Award Dinner**

Theresa Andrew asked the board to consider which member businesses may be preliminarily considered for next year's award. She brought up Cornucopia, Reich/Eklund, the three churches. A brief discussion ensued. She reminded that the criteria is 10 years of operations, and strong contribution to the community. It was agreed that the board would consider these and suggest other possible businesses for further discussion at the February meeting.

## **Arts and Crafts Show**

No report.

## **Membership**

A discussion ensued regarding the timing of the Annual Meeting. Art was requested by Linda Eklund to read the by-laws as to timing. Article V, Section 3 of the by-laws state that the annual meeting will be held in May. This led to the following resolution:

A motion was made and seconded to hold the next Annual Meeting on May 11, 2022. Location to be determined. The motion was unanimously approved.

## **Duck Race**

It was suggested that we redesign the lawn signage for the Duck Race. The signs are expensive, and it may make sense leave space on the signs to be re-stickered each year. Other comments were made regarding the signage content, including Louise's suggestion that we add a QR Code link to the website. Louise was requested to come up with a proposed re-design, and it will be reviewed again at the February meeting.

## **Tree Lighting/Decorate Your Door**

The President reported that the lighting was well attended and that she and Suzette Smith distributed "glow sticks" to children in the audience.

## **Marketing**

Alexandra Binder said that she will work on preparing an advertising schedule for 2022 for presentation and approval by the board.

## **New Business**

None.

## **Old Business**

None.

## **Close Meeting**

Being no further business, and a quorum was broken after several board members left the meeting, a motion made and seconded was unanimously approved to adjourn at 6:50 pm.