

Shelter Island Chamber of Commerce  
Minutes of Meeting  
February 10, 2022

Present: Linda Eklund (in person), Robert Strauss (Zoom), Theresa Andrew (Zoom), Yvette Acevedo (in person)

Absent: Alexandra Binder

Guests: None.

Linda called the meeting to order at 6:05 pm.

A motion was made and seconded to approve the minutes of the January 12 and January 19 meetings. The motion was unanimously approved.

### **President's and Secretary/Treasurer Reports**

No report from the President.

The Treasurer reviewed the financial statements for the month ended January 31, 2022. Net income for the period was \$3,252.36. YTD net income was under budget by \$2,058.64. The Treasurer explained the amount under budget was due to timing of sending out dues and related invoices out 10 days later than the prior year. Fund balance as of January 31, 2022 was \$27,951.94, down \$3,759.00 from the prior year. Accounts receivable as of February 8, 2022 was \$16,870.00. Approximately \$8,630 has been collected. Martin Dempsey's invoice for attendance at the Business of the Year dinner remains unpaid.

A motion was made and seconded to approve the financial report for January 31, 2022. The motion was unanimously approved.

### **Committee Reports**

#### **Town Board Meeting**

No report.

#### **Visitors Guide**

Rob Strauss will continue to investigate obtaining quotes for printing 7,500 copies of the 2022 guide. Art will communicate to the membership the March 11<sup>th</sup> deadline for submitting ads for the guide.

#### **Nominating**

No report.

#### **Scholarship**

No report.

#### **Business of the Year Award Dinner**

The board decided to narrow down the candidate list to Cornucopia, the churches, and Reich/Eklund. Art was instructed to send an email out to the four board members voting, asking for their vote. After the Zoom call ended, further discussion was held by those present that we may wish to consider selecting two candidates this year to ensure greater attendance.

### **Arts and Crafts Show**

Linda asked that final edits to the 2022 fair application be submitted to Janalyn. Yvette will send her edits to the board for approval. Linda reported that Janalyn is supportive of a new “member” section and agrees to soliciting multiple food trucks.

### **Membership**

No report.

### **Duck Race**

Linda asked the board to communicate any final comments regarding the proof of the new lawn sign provided by Louise. Art will ask Louise to update the website events and calendar for the Duck Race August 28, 2022, 1pm date. She will also be asked to update the calendar the Arts and Crafts Fair, and for the May 11<sup>th</sup> annual meeting when location and date are finalized.

### **Tree Lighting/Decorate Your Door**

Suzette Smith provide Art with an invoice for “glow sticks” she purchased for the tree lighting.

### **Marketing**

Alexandra Binder will report on preparing an advertising schedule for 2022 and present to the board for approval at the March meeting.

### **New Business**

Linda mentioned that the “members only” section of the website is not functional. She requested that Louise be invited to the next meeting to discuss how this section may be implemented and useful to our members.

### **Old Business**

Yvette will work on final edits to the “insiders” guide. She and Art will coordinate with Bob McGinnis to see that this is up and running by end of February. Art will provide Bob access to Constant Contact so he may set up accumulation of visitor emails.

### **Close Meeting**

Being no further business, and a quorum was broken after several board members left the meeting due to the Zoom timeout at 6:40pm, a motion made and seconded was unanimously approved to adjourn at 7:00 pm.